



February 26, 2015 • Miami InterContinental

A Kidscreen event for understanding  
and succeeding in the digital media space

# Own the event for just \$14,995!

## PRESENTING SPONSORSHIP

Make a big impression where the worlds of kids entertainment and digital media intersect for business development. This brand-new opportunity puts your company and brands front and center as the exclusive sponsor of iKids 2014.

### Core elements:

- Brand the Registration Desk, the first point of entry for all delegates, and the central hub where everyone goes for info and guidance throughout the day
- Brand the lanyards that will be worn by all delegates for the duration of the event
- Deliver two minutes of opening remarks and intro the keynote speaker to kick off the conference
- Promote your company or work in a premium double-page ad on the inside front spread of the iKids Delegate Book
- Opportunity to provide a branded Delegate Bag and up to three giveaways that will be distributed to each iKids attendee at check-in
- Provide branded notepads and/or pens for delegates to use in the conference rooms
- Distribute a promotional item or one-sheet on all seats in the conference rooms
- Brand every dining table and buffet station during breaks and lunch, with the option to provide tabletop signs, standup/pullup signs, centerpieces, napkins, decorations, etc.

### Extra value:

- Four (4) iKids passes
- Two (2) general Kidscreen Summit conference passes (Mentor/Master Classes not included)
- Additional general Kidscreen Summit conference passes at discounted rate of \$1,350 (Mentor/Master Classes not included)
- Six (6) weeks of advertising in a Billboard position on our iKids Weekly newsletter
- Premium "Presented by" logo exposure on all marketing materials promoting the event, and on all signage and on-site delegate materials